

Australian Deprescribing Network MedsAware Deprescribing Action Week

Online Poster Competition

The Australian Deprescribing Network is excited to launch the Inaugural Deprescribing Online Poster Competition, in 2024!

Whether you're a healthcare professional, researcher, clinician-researcher or just passionate about enhancing patient care, this will be your chance to demonstrate the importance of deprescribing in medication safety. This is an exciting opportunity to showcase your creativity and expertise in deprescribing by participating in our poster competition!

Share your passion through visually captivating e-posters, illustrating the impact of deprescribing on healthcare. Be part of a community dedicated to driving positive change in patient outcomes!

Guidelines:

Theme: "Ask because you care": promoting deprescribing research and practice

Objective:

The aim of this online poster competition is to promote awareness and understanding of deprescribing, both in the realm of research and practical application. Participants are encouraged to creatively present their insights, research findings, and practical approaches to deprescribing in a visually engaging and informative manner.

Categories:

In 2024, there will be two categories for the online poster competition:

- 1) Communicating Deprescribing Research Findings to a General Audience
- 2) Communicating Deprescribing Concepts in Your Practice

See ***Content guidelines*** below for more information.

Submission Requirements

Eligibility:

- E-posters must relate to one of the two categories listed.
- Open to healthcare professionals, researchers, students, and/or individuals interested in deprescribing in Australia.
- Participants may enter in one or both categories. Limit of one poster per entrant per category.

This e-poster competition encourages submissions from early-stage research, to published projects, including systematic reviews, protocols, and qualitative studies.

Poster Specifications:

Format: PDF or JPEG format.

Resolution: 300 dpi. Any pictures must be a minimum of 150 dpi.

Colour: Use a visually appealing colour scheme.

Copyright: It is the responsibility of competition entrants to ensure that any images used in their poster are not copyrighted.

For Category 1): optional inclusions: title, author(s) names, affiliations.

For Category 2): Description of the target audience

Content Guidelines:

Category 1: Communicating Deprescribing Research Findings to a General Audience

Present the deprescribing research you are working on (individually or as a team) in a clear and concise manner. Cite references appropriately. Clearly articulate the significance of your findings for a non-specialist or public audience.

Use visual elements (charts, graphs, images) to enhance understanding, such as infographics and/or diagrams.

Category 2: Communicating Deprescribing Concepts in Your Practice

Share practical deprescribing strategies, tools, success stories or awareness of deprescribing from your professional or personal experience.

Examples could include providing actionable steps for implementing deprescribing concepts in a healthcare setting, or just create awareness about the importance of deprescribing.

Judging Criteria:

First impression:

- Is the poster easy to read?
- Is space used effectively within the poster?
- Does the poster present a logical flow of information?
- Is the poster overall visually attractive and engaging?

Relevance:

- How well does the poster align with the chosen category?
- Does the poster communicate a clear 'take-home' message?
- Is the poster accessible to a non-specialist academic audience?

Content:

- Are appropriate terms and vocabulary used?
- Is presented data clear and easy to understand?
- Are data sources appropriately cited?

Clarity, Creativity and visual appeal:

- Clear communication of ideas and concepts.
- Innovative and engaging poster.
- Effective use of visuals, layout, and design.

Submission Deadline:

All posters must be submitted by 11:59pm, 24th March 2024 using the online submission form available <https://forms.gle/nM6KSRzo7bMF4gNPA>. Posters will feature on a dedicated poster page on the ADeN website during MedsAware week (18-24th March 2024) and 2 weeks after the campaign.

Prizes:

The posters will be judged and the top entries in each category will be awarded:

- a \$50 gift voucher
- recognition and exposure through various channels, including:
 - Poster highlighted on the ADeN website
 - Promoted on ADeN social media channels
 - The winners' posters will be added to the SHPA MedsAware webpage for open viewing

Submission Process:

Submit your poster via <https://forms.gle/nM6KSRzo7bMF4gNPA>.

Include your name, contact information, category choice, and a brief description of your submission in the email.

Announcement of Winners:

Winners will be announced on 31th March 2024 by email, via our website and social media platforms.

Intellectual Property:

By submitting a poster, participants grant permission for the organisers to use and share their work for promotional and educational purposes.

Contact Information:

Please forward enquiries to contactus@australiandeprescribingnetwork.com.au .

We look forward to receiving your innovative and informative deprescribing posters!